Valuing Mediterranean Forests

Towards	Total	Economic	Value

Valuing Mediterranean Forests

Towards Total Economic Value

Edited by

Maurizio Merlo

and

Lelia Croitoru

CABI Publishing is a division of CAB International

CABI Publishing
CAB International

Wallingford
Oxfordshire OX10 8DE
UK

CABI Publishing
875 Massachusetts Avenue
77th Floor
Cambridge, MA 02139
USA

Web site: www.cabi-publishing.org

©CAB International 2005. All rights reserved. No part of this publication may be reproduced in any form or by any means, electronically, mechanically, by photocopying, recording or otherwise, without the prior permission of the copyright owners.

A catalogue record for this book is available from the British Library, London, UK.

Library of Congress Cataloging-in-Publication Data

Valuing Mediterranean forests : towards total economic value / edited by Maurizio Merlo and Lelia Croitoru.

p. cm.

Includes bibliographical references and index.

ISBN 0-85199-997-2 (alk. paper)

1. Forests and forestry--Economic aspects--Mediterranean Region. 2. Forest policy--Mediterranean Region. I. Merlo, Maurizio. II. Croitoru, Lelia. III. Title.

SD217.M44V25 2005 634.9'09182'2--dc22

2004021953

ISBN 0 85199 997 2

The boundaries, denominations and any other information of all maps in this book do not imply on the part of the publisher and editors any judgement on the legal status of the territory or any endorsement or acceptance of such boundaries.

Typeset by AMA DataSet Ltd, UK.
Printed and bound in the UK by Biddles Ltd, King's Lynn.

Contents

Con	tributors	ix
For	eword	xii
Ded	lication and Acknowledgements	Ж
Acr	onyms and Abbreviations	xvi
1	Introduction Maurizio Merlo and Lelia Croitoru	1
PAF	RT I. MEDITERRANEAN FOREST VALUES	
2	The State of Mediterranean Forests Maurizio Merlo and Paolo Paiero	5
3	Concepts and Methodology: a First Attempt Towards Quantification Maurizio Merlo and Lelia Croitoru	17
4	Mediterranean Forest Values Lelia Croitoru and Maurizio Merlo	37
PAF	RT II. COUNTRY SITUATIONS	
5	Morocco Mohammed Ellatifi	69
6	Algeria Abdelah Nédjahi and Mohamed Zamoum	89
7	Tunisia Hamed Daly-Hassen and Ameur Ben Mansoura	105

vi Contents

8	Egypt Lelia Croitoru	123
9	Palestine Roubina Ghattas, Nader Hrimat and Jad Isaac	133
10	Israel Avi Gafni	147
11	Lebanon Elsa Sattout, Salma Talhouk and Nader Kabbani	161
12	Syria Ibrahim Nahal and Salim Zahoueh	177
13	Turkey Mustafa Fehmi Türker, Mehmet Pak and Atakan Öztürk	195
14	Cyprus Department of Forests	213
15	Greece Vassiliki Kazana and Angelos Kazaklis	229
16	Albania Kostandin Dano	241
17	Croatia Rudolf Sabadi, Dijana Vuletić and Joso Gračan	249
18	Slovenia Robert Mavsar, Lado Kutnar and Marko Kovac	263
19	Italy Lelia Croitoru, Paola Gatto, Maurizio Merlo and Paolo Paiero	279
20	France Claire Montagné, Jean-Luc Peyron, Alexandra Niedzwiedz and Odile Colnard	299
21	Spain Pablo Campos, Alejandro Caparrós and Enrique Sanjurjo	319
22	Portugal Américo M.S. Carvalho Mendes	331
PAF	RT III. TOWARDS A MEDITERRANEAN FORESTS MULTI-PURPOSE POL	ICY
23	Institutional and Policy Implications in the Mediterranean Region Paola Gatto and Maurizio Merlo	353

24	Decentralization and Participation: Key Challenges for Mediterranean Public Forest Policy Eduardo Rojas-Briales	373
25	The Need for an International Agreement on Mediterranean Forests Américo M.S. Carvalho Mendes	391
Inde	ex.	397

Contributors

Ameur Ben Mansoura is Rangeland Management Expert, Arab Center for Studies of Arid Zones and Drylands (ACSAD), Damascus, Syria.

Yves Birot is Research Director, 5 allée Canto Cigalo, 30400 Villeneuve-Lez-Avignon, France. E-mail: yves.birot@free.fr

Pablo Campos is Senior Researcher, Instituto de Economià y Geografía (CIFOR), Pinar 25, 28006 Madrid, Spain. E-mail: pcampos@ieg.csic.es

Alejandro Caparrós is Senior Researcher, Instituto de Economía y Geografía, Consejo Superior de Investigaciones Científicas, Pinar 25, 28006 Madrid, Spain. E-mail: acaparros@ieg.csic.es

Odile Colnard is Researcher at Laboratoire d'Economie Forestière (UMR ENGREF/INRA), 14 Rue Girardet, CS 4216, F-54042 Nancy Cedex, France.

Lelia Croitoru is Researcher at University of Padova, Centre for Environmental Accounting and Management in Agriculture and Forestry (CONTAGRAF), Via Roma 34, Corte Benedettina, 35020 Legnaro (PD), Italy. E-mail: lelia@contagra.unipd.it

Hamed Daly-Hassen is Researcher in Forest Economics at the National Institute of Research on Rural Engineering, Water and Forestry (INRGREF), B.P. 10, Ariana – 2080, Tunisia. E-mail: Dalyhassen.hamed@iresa.agrinet.tn

Kostandin Dano is Chief of Resources Sector, DGFP – General Directorate of Forests and Pastures, Silviculture and Management of Forest Resources Sector, Rue Sami Frasheri Godina no. 4, Tirana, Albania. E-mail: Danoko02@yahoo.com

Department of Forests, Ministry of Agriculture, Natural Resources and Environment, Louki Akrita 26, PC 1414 Nicosia, Cyprus. Contact: Xenos Hadjikyriacou, E-mail: xenosh@yahoo.com

Mohammed Ellatifi is Senior Forestry Officer at Department of Waters, Forests and Desertification Control, PO Box 50070, 20070 Casablanca Ghandi, Morocco. E-mail: m.ellatifi@altbox.org and m.ellatifi@softhome.net

Avi Gafni is Research Coordinator, Forest Division, Land Development Authority, Jewish National Fund (JNF), Mobile Post Shimshon, KKL Eshtaol, Israel 99775. E-mail: AviGa@kkl.org.il

x Contributors

Paola Gatto is Lecturer of Forest Economics at University of Padova, Department of Land and Agro-Forestry Systems, Agripolis, Via Roma, 35020 Legnaro (PD), Italy. E-mail: paola.gatto@unipd.it

Roubina Ghattas is Research Associate at the Applied Research Institute Jerusalem (ARIJ), P.O.Box 860, Caritas St., Bethlehem, West Bank. E-mail: roubina@arij.org

Joso Gra an is DSc Scientific advisor at Forest Research Institute, Jastrebarsko, Cvjetno naselje 41, 10450 Jastrebarsko, Croatia. E-mail: josog@sumins.hr

Nader Hrimat is Assistant Director General at the Applied Research Institute Jerusalem (ARIJ), PO Box 860, Caritas St, Bethlehem, West Bank. E-mail: nader@arij.org

Jad Isaac is Director of the Applied Research Institute Jerusalem (ARIJ), PO Box 860, Caritas St, Bethlehem, West Bank. E-mail: jad@arij.org

Nader Kabbani is Assistant Professor at the Department of Economics, American University of Beirut, PO Box 11-0236, Beirut, Lebanon. E-mail: nader.kabbani@aub.edu.lb

Angelos Kazaklis is Director, Centre for Integrated Environmental Management (CIEM), 39 Androutsou Str., 55132 Kalamaria, Thessaloniki, Greece.

Vassiliki Kazana is Senior Lecturer, Technological Education Institute of Kavala, Department of Forestry at Drama, 1st km Kalampaki-Drama, 66100 Drama, Greece. E-mail: vkazana@teikav.edu.gr and vkazana@spark.net.gr

Marko Kovac is Researcher at Slovenian Forestry Institute, Vecna pot 2, 1000 Ljubljana, Slovenia.

Lado Kutnar is Researcher at Slovenian Forestry Institute, Vecna pot 2, 1000 Ljubljana, Slovenia.

Robert Mavsar is Researcher at Slovenian Forestry Institute, Vecna pot 2, 1000 Ljubljana, Slovenia. E-mail: robert.mavsar@gozdis.si

Américo M.S. Carvalho Mendes is Professor at the Faculty of Economics and Management of the Portuguese Catholic University, Regional Centre of Porto, Rua Diogo Botelho, 1327, 4169-005 Porto, Portugal. E-mail: amendes@porto.ucp.pt

Maurizio Merlo was Professor of Forest Economics and Policy at The University of Padova and Director of the Centre for Environmental Accounting and Management in Agriculture and Forestry (CONTAGRAF), Via Roma 34, Corte Benedettina, 35020 Legnaro (PD), Italy (died August 2003).

Claire Montagné is Researcher at Laboratoire d'Economie Forestière (UMR ENGREF/INRA), 14 Rue Girardet, CS 4216, F-54042 Nancy Cedex, France. E-mail: montagne@nancy-engref. inra.fr

Ibrahim Nahal is Professor Emeritus at Aleppo University, Department of Forestry and Ecology, PO Box 5008, Aleppo, Syria. E-mail: nahalibr@scs-net.org

Abdellah Nédjahi is Director of National Institute of Forest Research (INRF), Arboretum de Baïnem B.P. 37, Chéraga, Alger, Algeria. E-mail: a_nedjahi@hotmail.com

Alexandra Niedzwiedz is Database Manager at Laboratoire d'Economie Forestière (UMR ENGREF/INRA), 14 Rue Girardet, CS 4216, F-54042 Nancy Cedex, France.

Andreas Ottitsch is Programme Manager at the European Forest Institute, Torikatu 34, 80100 Joensuu, Finland, E-mail: andreas.ottitsch@efi.fi

Atakan Öztürk is Research Assistant of Forestry at Kafkas University, Faculty of Forestry, Division of Forest Economics in the Department of Forest Engineering, Artvin, Turkey.

Contributors xi

Paolo Paiero is Professor of Forest Botany, Department of Land and Agro-Forestry Systems, Agripolis, Via Roma, 35020 Legnaro (PD), Italy. E-mail: paolo.paiero@unipd.it

Mehmet Pak is Assistant Profesor of Forestry at Kahramanmaraş Sütçüimam University, Faculty of Forestry, Division of Forest Economics in the Department of Forest Engineering, Kahramanmaraş, Turkey.

Marc Palahi is Programme Manager of the MEDFOREX Project, Centre Tecnològic Forestal de Catalunya, Pujada del Seminari, s/n, Solsona, Spain. E-mail: marc.palahi@ctfc.es

Jean-Luc Peyron is Director of Laboratoire d'Economie Forestière (UMR ENGREF/INRA), 14 Rue Girardet, CS 4216, F-54042 Nancy Cedex, France.

Eduardo Rojas-Briales is Professor at Agriculture and Forest Faculty, Polytechnic University of Valencia, Campus de Vera s/n E-46022 Valencia, Spain. E-mail: edrobr@prv.upv.es

Rudolf Sabadi is Professor (retired) at Faculty of Forestry, University of Zagreb, Croatia.

Enrique Sanjurjo is Researcher, Instituto Nacional de Ecología, Anillo Periférico 5000, 04530 Coyoacán, México, Distrito Federal, Mexico. E-mail: sanjurjo@ine.gob.mx

Elsa Sattout is Associate Researcher at the Department of Plant Sciences, Faculty of Food and Agricultural Sciences, American University of Beirut, PO Box 11-0236-Beirut, Lebanon. E-mail: elsa@intracom.net.lb

Roger A. Sedjo is Senior Fellow, Resources for the Future, Washington DC, USA. E-mail: sedjo@rff.org

José Maria Solano is Head of the Forest Planning area at Dirección General para la conservación de la Naturaleza, Ministerio de Medio Ambiente, Gran via de San Francisco, 4, Madrid, Spain. E-mail: jmsolano@mma.es

Salma Talhouk is Associate Professor at the Department of Plant Sciences, Faculty of Food and Agricultural Sciences, American University of Beirut, PO Box 11-0236-Beirut, Lebanon. E-mail: ntsalma@aub.edu.lb

Mustafa Fehmi Türker is Professor of Forestry at Karadeniz Technical University, Faculty of Forestry, Division of Forest Economics in the Department of Forest Engineering, 61080 Trabzon, Turkey. E-mail: mft@ktu.edu.tr

Dijana Vuletić is DSc Project leader at Forest Research Institute, Jastrebarsko, Cvjetno naselje 41, 10450 Jastrebarsko, Croatia. E-mail: dijanav@sumins.hr

Salim Zahoueh is Assistant Professor at Aleppo University, Department of Forestry and Ecology, seconded since 1996 to the Food and Agriculture Organization of the United Nations. He is presently Assistant FAO Representative in the Syrian Arab Republic, Damascus, Syria. E-mail: salim.zahoueh@fao.org.sy

Mohamed Zamoum is Researcher at National Institute of Forest Research (INRF), Arboretum de Baïnem B.P. 37, Chéraga, Alger, Algeria. E-mail: mzamoum@yahoo.fr

Foreword

There is an old expression – not to be able to see the forest for the trees – meaning that one focuses attention on the details (the trees) and misses the bigger picture (the forest). This has very much been the case when one considers past efforts in economic valuation of forest resources. Most economists have dealt with a limited number of the goods and services produced by a forest ecosystem and have made careful estimates for one or two uses. Few have attempted to value a forest in its entirety and thereby provide valuable information that is needed by resource managers and decision makers to better understand the values of forests and take the steps needed for their conservation.

In this volume the editors, the late Maurizio Merlo and Lelia Croitoru, both of the Centre for Accounting and Management in Agriculture and Forestry of Padua University, Italy, have presented an admirable example of taking a much more holistic approach to valuation of forest resources. With their collaborators, they have applied their valuation template to some 18 countries bordering the Mediterranean Sea. Adopting the Total Economic Value (TEV) approach, the various country studies have attempted to include both direct and indirect use values, as well as various non-use values. Whereas direct use values (e.g. including both consumptive uses such as forestry and collection of non-timber forest products, as well as non-consumptive uses such as recreation and hunting) are easier to value, indirect-use values (such as watershed protection or provision of potable water) are usually harder to value in monetary terms. Non-use values, especially values that often relate to cultural or historical uses associated with healthy forests, are the most difficult to value in monetary terms.

The results are somewhat surprising. Although the relative importance of use versus non-use values varies considerably from country to country, watershed-related values such as reducing the risk of erosion, floods and landslides are important benefits in most countries, and can produce 50% or more of the TEV. Forest products per se (e.g. timber) are usually a fairly small part of the TEV. Other country-by-country variations are not surprising: recreational benefits are very important in western European countries and various extractive uses such as firewood collection or grazing are more important in the southern and eastern Mediterranean countries.

When valued as a whole the economic numbers are large: the average TEV from the 18 countries studied is about \in 133/ha per year – highest in the northern Mediterranean (about \in 176/ha) and lower in the eastern (\in 48/ha) and southern Mediterranean (about \in 67/ha) countries. Per capita values also range from about \in 70 per capita per year in the northern countries to less than \in 11 per capita per year in southern and eastern countries. These figures reflect both the difference in values per ha as well as the major differences in forest area per person in different parts of the region.

xiv Foreword

Merlo and Croitoru's volume raises as well as answers many valuation questions. It illustrates the importance of applying the TEV approach as well as the data requirements to do so, and the necessity of sometimes 'borrowing' economic value estimates from one location and applying them to another site – a process known as 'benefit transfer'. The book presents the common approaches used for obtaining estimates comparable within and across countries and the methodological difficulties encountered. While highlighting what has been accomplished in the area of forest resource valuation, this volume also identifies those topics that need additional work – often in the areas of indirect use and non-use values.

Once decision makers realize the true economic value of the wide range of goods and services provided by healthy forest ecosystems, they will both demand better analysis of these economic values and be willing to spend more for conservation and management of these important natural (and cultural) resources. This volume is an important step in helping researchers, decision makers, managers, and the public to see BOTH the forests and the trees.

John A. Dixon Lead Environmental Economist (retired) The World Bank Washington, DC

Dedication and Acknowledgements

This book is dedicated to the memory of Maurizio Merlo, a wonderful professor and friend



Maurizio Merlo was born and brought up in the outstanding hilly landscape of Vittorio Veneto. He achieved his honours degree in agriculture at the University of Padova in 1970, obtained a PhD degree at London University in 1978 and became full professor of Forest Economics and Policy at the University of Padova in 1985.

Maurizio Merlo was both a brilliant scientist and a talented teacher. He held numerous responsibilities and initiatives at national and international levels. Among others, he was the Director of the Centre for Environmental Accounting and Management in Agriculture and Forestry in Padova and carried out research work for FAO, OECD, the World Bank, the European Union and many Italian governmental institutions. His scientific work is proved by more than 150 publications, of which more than 100 can be found in peer-reviewed journals and are abstracted by CAB International.

Maurizio Merlo was the coordinator and driving force behind this book. Drafting this book was a difficult task; but when he entered the office, he spontaneously transmitted his spirit and energy to everyone around, and everything seemed easier. He believed in the ideas of this book and wished to

see it finished and published. Unfortunately, he did not have this chance: on 24th August 2003, a strong heart attack tore him away at only 58 years of age.

In addition to his scientific merits, Maurizio Merlo's honesty, humanity and sense of humour made him an example as a refined colleague and friend. With his young spirit, he always enjoyed helping and encouraging others. The authors of this book remember him not only as a brilliant professor but, above all, as a good friend.

He left a precious heritage that will live on in those following his path.

Acknowledgements

If this book can be said to have a father, it would be Maurizio Merlo. He was the coordinator and driving force behind this work. His full commitment started five years ago, with the initial idea for such a book. He founded a network of authors from 18 Mediterranean countries and organized the work based on a common framework. Deep knowledge, refined spirit of analysis and creativeness characterized everything he was doing: collaboration with authors, discussions and drafting book chapters. His premature death was a great loss for all his friends, colleagues and the scientific community as a whole.

A book such as this owes much to the generous support, both intellectual and practical, of many people and institutions. The greatest thanks go, of course, to the contributing authors. Without their assistance, its completion would not have been possible. Their input has likewise been supported by many others, who are acknowledged in the individual chapters.

This book is the output of a project regading MEDiterranean FORest public goods and EXternalities (MEDFOREX). Its aim is the identification and valuation of MEDFOREX and other outputs provided by Mediterranean forests in all the countries bordering the Mediterranean Sea. The idea of the project was born in 2000 at a meeting of foresters and forest economists from, at that time, only a few countries: Spain, France, Italy and Portugal. This meeting was organized by the Forest Technology Centre of Catalonia (CTFC) and was the first of a series of four meetings where the ideas, framework and first results of this book were thoroughly discussed.

Since then, the MEDFOREX Centre has become the focal point for the project. The MEDFOREX Centre is an European Forest Institute (EFI) regional project centre formed by a consortium of Mediterranean forestry research and training institutions from 15 countries. The centre is coordinated, managed and represented by the CTFC, whose purpose is: (i) to undertake an inventory of Mediterranean forest externalities, services and non-wood forest products; (ii) to promote research regarding the valuation of Mediterranean forest externalities for sound policy design; (iii) to undertake and promote research on decision support tools for the multipurpose management and planning of Mediterranean forests; and (iv) to disseminate and produce value-added information by effective networking and coordination of activities among the consortium participants.

A common working framework was designed during several meetings held by the authors. Many thanks for the financial and organizational support in preparing these meetings are given to CTFC and especially to Pere Riera and Marc Palahi; to the Department of Environment and Housing of the Government of Catalonia; to the Ministry of Environment of Spain; and to the University of Padova.

This book owes much to the helpful discussions held with several colleagues throughout the world. Many thanks are given to Stefano Pagiola for his valuable support through critical insights, helpful discussions and review of several chapters. I am very grateful to Neil Powe, Guy Garrod, Paola Gatto, Giovanna Toffanin, Richard Panting, Yves Birot, Luca Cesaro for helpful discussions, reviewing chapters and for their continuous support.

Gian Luca Schievano and Fabrizio Bordini helped redraw many maps in the book to make them suitable for publication. Tim Hardwick and his team at CABI Publishing worked hard to ensure that this book is published in a timely fashion and reaches the widest possible audience.

Lelia Croitoru

Acronyms and Abbreviations

AAC allowable annual cut

ACSAD Arab Centre for Studies of Arid Zones and Drylands (Tunisia)

AEFCS Administration des Eaux et Forêts et de la Conservation des Sols

(Administration of Waters, Forests and Soil Conservation) (Morocco)

ANN Agence Nationale de la Conservation de la Nature (National Agency for

Nature Conservation) (Algeria)

AOAD Arab Organization for Agricultural Development (Egypt)

ARIJ Applied Research Institute Jerusalem (Palestine)

Art. article

BNEDER Bureau National des Études pour le Développement Rural (National Office

of Studies for Rural Development) (Algeria)

CAP Common Agricultural Policy

CBA cost-benefit analysis

CDM clean development mechanism

CELPA Associação da Indústria Papeleira (Association of Paper Industry)

(Portugal)

CER carbon emission reduction

CESE Conselho Para a Cooperação Ensino Superior-Empresa (Council for

Higher Education–Business Cooperation) (Portugal)

CFS Corpo Forestale dello Stato (State Forest Corp.) (Italy)

CFT Chartes forestières de territoire (Land Forest Charters) (France)
CIEM Centre for Integrated Environmental Management (Greece)

CNEL Consiglio Nazionale dell'Economia e del Lavoro (National Council for

Economy and Labour) (Italy)

CONTAGRAF Centro di Contabilità e Gestione Agraria, Forestale e Ambientale (Centre

for Accounting and Management in Agriculture and Forestry) (Italy)

COP7 Seventh Conference of Parties

COSE Confederación de Organizaciones de Selvicultores de España (Spanish

Forest Owners Federation) (Spain)

CRPF Centre Régional de la Propriété Forestière (Regional Forest Ownership

Agency) (France)

CSIC Consejo Superior de Investigaciones Científicas (Superior Council for

Scientific Research) (Spain)

dbh

CTFC Centre Tecnològic Forestal de Catalunya (Technological Forest Centre of

Catalonia) (Spain)

CVM contingent valuation method

CEKUL The Foundation for Protection and Promotion of the Environmental and

Cultural Heritage (Turkey) diameter at breast height

DCES Direction de la Conservation des Eaux et des Sols (Direction for

Conservation of Waters and Soils)

DEFCS Direction des Eaux et Forêts et de la Conservation des Sols (Direction of

Waters, Forests and Soil Conservation) (Morocco)

DFCI Défense des Forêts Contre l'Incendie (Forest Fire Protection) (France)
DGF Direction Générale des Forêts (Algeria, Tunisia)/Direcção Geral das

Florestas (Portugal)/(General Direction of Forests)

DGFP General Directorate for Forests and Pastures (Albania)

DGPDIA Direction Générale de la Planification, du Développement et des

Investissements Agricoles (General Direction of Planning, Development

and Agricultural Investments) (Tunisia)

DM Deutschmark
DM dry matter

DPA Directorate for Protected Area (Albania)

DREF Direction Régionale des Eaux et Forêts (Regional Direction of Waters and

Forests) (Morocco)

DRS Défense et Restauration du Sols (Soil Defence and Restoration) (Algeria)

EAA European Economic Accounts for Agriculture (Spain)
EAF European Economic Accounts for Forestry (Spain)

EC European Community

EDF Électricité de France (Electricity of France) (France) EEAA Egyptian Environmental Affairs Agency (Egypt)

EWS Egyptian Wildlife Service (Egypt)
EGS environmental goods and services

EVRI Environmental Valuation Reference Inventory

EU European Union

EUROSTAT Statistical Office of the European Communities FACO Forest Administration Chief Office (Turkey)

FAO Food and Agriculture Organization

FAO/MOA Food and Agriculture Organization/Ministry of Agriculture (Lebanon)

FAOSTAT Food and Agriculture Organization Statistics

FCC fixed capital consumption (Spain)

FO final outputs (Spain)

FOA Forest Owners' Association (Greece)

FORIS Forest Information System FSC Forest Stewardship Council

FU forage unit(s)

GDF General Directorate of Forests (Turkey)

GDNPGW General Directorate of National Parks, Game and Wildlife (Turkey)

GDP gross domestic product

GEO.C.G The Geotechnical Chamber of Greece

GHG greenhouse gases

GMOs genetically modified organisms

GSF&NE General Secretariat of Forests and Natural Environment (Greece)

GVA gross value added (Spain)

HCA High Commission for Afforestation (Syria)

HFS The Hellenic Forestry Society (Greece)

HP hedonic price method

IC Intermediate consumption (Spain)

IFEN Institut Français de l'Environnement (French Institute for Environment)

(France)

IFN Inventaire National Forestier (National Forest Inventory) (France)

ILA Israel Lands Administration (Israel)
IMF International Monetary Fund

INAG Instituto Nacional da Água (National Institute for Water) (Portugal)

INE Instituto Nacional de Estadística (Spain)

INRF Institut National de Recherche Forestière (National Institute for Forest

Research) (Algeria)

INRGREF National Institute of Research on Rural Engineering, Water and Forestry

(Tunisia)

INS Institut National de la Statistique (National Institute of Statistics) (Tunisia)
INSEE L'Institut National de la Statistique et des Études Économiques (National

Institute of Statistics and Economic Studies) (France)

INSTAT Institute of Statistics (Albania)

IPCC Intergovernmental Panel on Climate Change

IPF/IFF Intergovernmental Panel on Forests/Intergovernmental Forum on Forests ISAFA-MAF Istituto Sperimentale per l'Assestamento Forestale e per l'Apicoltura/

Ministero dell'Agricoltura e delle Foreste (Experimental Institute for Forest Planning, Management and Apiculture/Ministry of Agriculture and Forests)

(Italy)

ISTAT Istituto Nazionale di Statistica (National Institute of Statistics) (Italy)
IUCN formerly known as International Union for Conservation of Nature, at

present IUCN is known as The World Conservation Union

JNF Jewish National Fund (Israel)

LCER long-term carbon emission reductions

LEF ENGREF/INRA Laboratoire d'Économie Forestière Ecole Nationale du Génie Rural des

Eaux et des Forêts/Institut National de Recherche Agronomique (Laboratory of Forest Economics National School of Rural Engineering, of Waters

and Forests/National Institute of Agricultural Research) (France)

MAD Morrocan dirham

MAF Ministry of Agriculture and Food (Albania)

MALR Ministry of Agriculture and Land Reclamation (Egypt)

MAMVA Ministère de l'Agriculture et de la Mise en Valeur Agricole (Ministry of

Agriculture and Agricultural Enhancement) (Morocco)

MAP Mediterranean Action Plan

MAP Ministère de l'Agriculture et de la Pêche (Ministry of Agriculture and

Fishing) (France)

MAPA Ministerio de Agricultura, Pesca y Alimentación (Ministry of Agriculture,

Fishing and Food) (Spain)

MARA Ministère de l' Agriculture et de la Réforme Agraire (Ministry of Agriculture

and Agrarian Reform) (Morocco)

MATE Ministère de l'Aménagement du Territoire et de l'Environnement (Ministry

of Land Planning and Environment) (Algeria)

MATUHE Ministère de l'Aménagement du Territoire, de l'Urbanisme, de l'Habitat

et de l'Environnement (Ministry of Land Planning, Urbanism, Habitat and

Environment) (Morocco)

MCPMF Ministerial Conferences for the Protection of Mediterranean Forests

MCSD Mediterranean Commission on Sustainable Development

MCWF Ministry in Charge of Waters and Forests (Morocco)

MDF Medium Density Fibreboard

MEAT Ministère de l'Environnement et de l'Aménagement du Territoire (Ministry

of Environment and Land Planning) (Tunisia)

MEDFOREX Mediterranean forest public goods and externalities

MEPPP Ministry for Environmental Protection and Physical Planning (Croatia)
METAP Mediterranean Environmental Technical Assistance Programme
MMA Ministerio de Medio Ambiente (Ministry of Environment) (Spain)

NFF National Forest Fund (Morocco)
NFI National Forest Inventory (Italy)

NFP National Forest Programme (Cyprus, Italy)

NGOs non-governmental organizations
NIPF non-industrial private forest (Portugal)

NMP National Master Plan (Israel)

NOAA National Oceanic and Atmospheric Administration
NSSG National Statistical Service of Greece (Greece)

NWFPs non-wood forest products

NWMP National Water Management Plan (Morocco)

OECD Organization for Economic Cooperation and Development
ONF Office National des Forêts (National Office of Forests) (France)
ONS Office National des Statistiques (National Office of Statistics) (Algeria)
ORF Orientations Régionales Forestières (Regional Forest trends) (France)

ÖBF Österreichishe Budesforste (Federal Forests) (Austria)

PASEGES Panhellenic Confederation Union of Agricultural Cooperation (Greece)

PCF Prototype Carbon Fund

PDR Plan Directeur de Reboisement (Afforestation Leading Plan) (Morocco)
PDRN Plan de Développement Rural National (Plan for National Rural Develop-

ment) (France)

PEFC Paneuropean Forest Certification

PNA Palestinian National Authority (Palestine)

PNDA Plan National pour le Développement de l'Agriculture (National Plan of

Agricultural Development) (Algeria)

PNR Plan National de Reboisement (National Reforestation Plan) (Morocco,

Algeria)

R&D Research and Development

REC The Regional Environmental Centre for Central and Eastern Europe
RTM Restauration des Terrains en Montagne (Restoration of Mountain Land)

(France)

SCEES Le Service Central des Enquêtes et Études Statistiques (Central Service of

Surveys and Statistical Studies) (France)

SE starch equivalent

SESSI Service des Études et des Statistiques Industrielles (Service of Industrial

Studies and Statistics) (France)

SFE State Forest Entreprise (Turkey) SFM sustainable forest management

SICOP Sistema de Informação de Cotações de Produtos Florestais na Produção

(Forest Information System on Prices in the Production of Products)

(Portugal)

SNB Serviço Nacional de Bombeiros (National Service of Firefighters)

(Portugal)

tCER temporary Carbon Emission Reductions

TCM travel cost method

TEMA Turkish foundation for Reforestation, Protection of natural habitats and

Combating soil erosion (Turkey)

TERUTI Teritoire Utilisation (France)

TEV total economic value

TKV Turkish Development Foundation (Turkey)

TO total outputs (Spain)
TOE tons of oil equivalent
TSI total social income (Spain)

UA Undersecretariat for Afforestation (Egypt)

UK United Kingdom

UMR ENGREF/INRA Unité Mixte de Recherche École Nationale du Génie Rural des Eaux et

des Forêts/Institut National de Recherche Agronomique (Combined Unit of Research National School of Rural Engineering of Waters and Forests/

National Institute of Agricultural Economics) (France)

UN United Nations

UNCCD United Nations Convention to Combat Desertification

UNCED United Nations Conference on Environment and Development

UNDP United Nations Development Programme

UN-ECE/FAO United Nations Economic Commission for Europe/Food and Agriculture

Organization

UNEP United Nations Environment Programme

UNEP/MAP United Nations Environment Programme/Mediterranean Action Plan UNESCO United Nations Educational, Scientific and Cultural Organization UNFCCC United Nations Framework Convention on Climate Change

UNFF United Nations Forum on Forests

US\$ US dollars

USDA United States Department of Agriculture (Egypt)

USLE universal soil loss equation

VAT value added tax

vs. versus

WFPs wood forest products
WTA willingness-to-accept
WTP willingness-to-pay

Symbols

 $\begin{array}{ccc} ^{\circ}C & & degrees \ Celsius \\ C & carbon \\ cm & centimetre \\ CO_2 & carbon \ dioxide \end{array}$

€ euro
g gram(s)
ha hectare(s)
kg kilogramme(s)

kg CO₂ kilogramme(s) of carbon dioxide

km kilometre(s)

 $$\rm km^2$$ square kilometre(s) ${\rm K_2O}$ potassium oxide

m metre(s)

m² square metre(s)

m³ cubic metre(s) mm millimetre(s)

m³ o.b. cubic metre overbark m³ u.b. cubic metre underbark

m.t. metric tonne(s)
N nitrogen
NA not available
NC not calculated
N° (or no.) number
% per cent

 P_2O_5 phosphorus pentoxide

q quintal t tonnes

tC tonnes of carbon

 $\begin{array}{ll} \text{tCO}_2 & \text{tonnes of carbon dioxide} \\ \text{tdm} & \text{tonnes of dry matter} \\ \text{TOE} & \text{tonnes of oil equivalent} \end{array}$

US\$ US dollars

1 Introduction

Maurizio Merlo[†] and Lelia Croitoru

University of Padova, Centre for Environmental Accounting and Management in Agriculture and Forestry (CONTAGRAF), Via Roma 34, Corte Benedettina, 35020 Legnaro (PD), Italy

Mediterranean forests, like all forests, produce a wide array of benefits. Timber and other wood forest products (WFPs) come readily to mind, but often they comprise only a minor part of these benefits. Non-wood forest products (NWFPs), such as pine kernels in Lebanon and cork in Algeria and Tunisia, can be of greater importance than WFPs, and often have a high potential to contribute to local economies. In many cases, the most important benefits provided by the Mediterranean forests are public goods and externalities, such as watershed protection and soil conservation. This multifunctionality has long been recognized. Indeed, since as far back as the 15th and 16th centuries, forest policy and management in some countries on the Mediterranean's shores, such as Catalonia and the Republic of Venice, have been aimed primarily at protecting rural welfare and conserving soil and water and only secondarily at timber production. However, a full realization of many benefits has been hampered by the lack of their recognition and of appropriate mechanisms to internalize them. As a result. forests are often degraded or lost, along with their benefits.

Only a few of the many benefits that Mediterranean forests provide enter formal markets, usually WFPs and some NWFPs. Other forest benefits are either traded only in informal markets, as is typically the case for

many NWFPs, or do not enter markets at all. This market failure is due, in part, to the very nature of forest services. For example, scenic beauty is a public good that cannot be kept from people irrespective of whether they pay for it, and watershed protection is an externality that is enjoyed by people far downstream from the actual forest. Market failures can result from the lack of clear and enforceable property rights over forests and their benefits. Often this results in pressure on forest resources, such as deforestation and overgrazing in the southern Mediterranean countries.

These failures provide serious challenges to forests and local welfare. They need to be addressed properly in decision making related to forest policy, management and investments. At present, both public policy and private management decisions are often made based on a very partial and incomplete view of the forest benefits. These decisions usually capture only the market values involved, with consideration of non-market values being rare. In many cases, this makes alternative uses of forestland appear more attractive; in others, it makes the benefits of good forest management appear to be minimal. Under these conditions, forest management decisions are often suboptimal, with forests and the benefits they provide often being lost or degraded.

Inadequate recognition of non-market forest values by decision makers is common in the Mediterranean region, where official statistics

[†] Deceased.

usually reflect only marketed, tangible forest products. Relevant valuations of non-market benefits are not only scarce and site specific, but are often disseminated inadequately. The threat to forests is, of course, not solely due to insufficient valuation and inadequate dissemination (Kengen, 1997). To attribute, for example, deforestation in Morocco to a lack of knowledge of forest values would be taking a narrow view of the problem, as it is influenced by various other factors. In other cases, the estimates, even though properly calculated and disseminated, are not captured within the decision-making process because they do not fit to the local needs, preferences or mentality of rural communities (Grimes et al., 1994).

This book addresses the gap in valuation. It is the first effort to estimate the total economic value (TEV) of forests on a large scale in the Mediterranean region. Previous efforts have focused almost exclusively on estimating the value of individual forest benefits, often at a specific site: hydrological services (see Bruijnzeel and Bremmer, 1989; Aylward et al., 1998; Bruijnzeel, 2004); option uses – pharmaceutical (see Simpson et al., 1994; Barbier et al., 1995; Mendelhson and Balick, 1995; Pearce and Puroshothaman, 1995); and other extractive or non-extractive values of NWFPs (see Ruitenbeek, 1989; Godoy et al., 1993; Grimes et al., 1994; Lampietti and Dixon, 1995; De Beer and McDermott, 1996). Few have attempted to estimate the benefits of a nation's forests as a whole (see Adger et al., 1995; Willis et al., 2003).

This book provides a comprehensive analysis of the economic value of Mediterranean forests, including not just commonly measured benefits such as timber but also, more importantly, the public goods and externalities they provide. Uniquely, it brings together forest valuations at the national level from 18 Mediterranean countries, based on extensive data collection by local experts. It uses a coherent analytical framework for collecting these valuations in a consistent way; it analyses these estimates from a per-country and cross-country perspective; and it uses these results to propose policy recommendations to be undertaken locally, within individual countries and across countries.

The book is structured in three parts. Part I provides an overview of the problem and of the

approach followed, and summarizes the results. Chapter 2 begins by presenting a broad overview of forests in the Mediterranean region. The forests in the countries that ring the Mediterranean are broadly described in terms of their geography, environment, institutions and socio-economics. Particular emphasis is given to how Mediterranean forest types differ from other forests. The analysis in this book initially was intended to focus specifically on Mediterranean forests. Because most available data do not distinguish between forest types, however, the analysis had to be broadened to include all forests in Mediterranean countries - the first of many compromises that had to be made in light of data constraints. Examining the many diverse benefits that these forests provide requires a consistent and coherent analytical framework. Chapter 3 describes the framework used in this book - that of TEV - and the methods used for valuing the forest benefits in the country chapters (Part II); it discusses in detail the common approaches and the constraints encountered in arriving at comparable results among the country chapters. Chapter 4 then synthesizes the estimated values of forests in the Mediterranean, drawing from the results of the country chapters; it makes a cross-country comparison among the estimates and the valuation methods used in each country and presents aggregated estimates at subregional and Mediterranean levels.

Part II provides detailed national level case studies of 18 countries and territories bordering the Mediterranean Sea (Chapters 5-22). Each chapter follows a similar structure, allowing for comparison across them. Following the framework outlined in Chapter 3, each country case study classifies forest benefits according to the TEV framework. Each benefit is first discussed qualitatively; efforts are then made to estimate quantitatively the value of each benefit. These estimates are based on a wide range of valuation methods and approaches, drawing on official statistical information supplemented by relevant results of local surveys. Although every effort was made to follow a consistent approach, data scarcity and other constraints often forced deviations. The estimates thus obtained are placed within the context of the institutions and policies affecting forests in each country. The chapters identify the areas where further valuation

Introduction 3

efforts are needed and the gaps in the present policy and institutional framework of each country.

Part III highlights the institutional and policy implications that result from the valuation efforts of the country chapters. Chapter 23 provides an overview of the forest institutions and policies at the Mediterranean level; examines the social, economic and environmental constraints in the countries analysed; and proposes new policy approaches to be undertaken at regional and country level. Recent years have seen increasing attention paid to participatory processes throughout the region. Many countries have adopted explicit decentralization policies. Chapter 24 discusses these processes as key challenges in the Mediterranean and provides a comparative analysis of forest policy elements across the countries studied. Chapter 25 discusses the current networks of cooperation and emphasizes the need for an international agreement on Mediterranean forest conservation and development.

At the methodological level, approaches such as TEV are often discussed but seldom implemented. This book describes the valuation techniques necessary to estimate TEV, discusses in detail the approaches taken to value a wide range of benefits (often in the context of severe data scarcity) and examines ways to overcome the problems encountered. Thus, the book is meant to provide a unique data source for the region and a methodology that can be applied to other parts of the world.

At the policy level, new approaches for a sustainable forest management are needed in the Mediterranean to internalize the provision of positive public goods and externalities and overcome significant social, economic and environmental constraints (soil erosion, risk of floods and rural outmigration) associated with forest degradation. However, insufficient knowledge on the nature and magnitude of forest benefits in the region creates a severe constraint to addressing these issues. This book captures these forest values in a holistic picture at national and regional level and, based on these estimates, proposes realistic policy recommendations for improving sustainable forest management.

References

- Adger, N., Brown, K., Cervigni, R. and Moran, D. (1995) Total economic value of forests in Mexico. Ambio 24, 286–296.
- Aylward, B., Echeverria, J., Fernandez Gonzalez, A., Porras, I., Allen, K. and Mejias, R. (1998) Economic incentives for watershed protection: a case study of Lake Arenal, Costa Rica. In: Final Report to the Government of The Netherlands Under the Program of Collaborative Research in the Economics of Environment and Development (CREED). IIED, TSC and the International Center for Economic Policy, National University at Heredia (CINPE). London, p. 130.
- Barbier, E.B., Brown, G., Dalmazzone, S., Folke, C., Gadgil, M., Hanley, N., Holling, C.S., Mäler, K.-G., Mason, P., Panayotou, T., Perrings, C. and Turner, K. (1995) The economic value of biodiversity. In: Heywood, H. (ed.) Global Biodiversity Assessment. Cambridge University Press, Cambridge, pp. 823–914.
- Bruijzneel, L.A. (2004) Hydrological functions of tropical forests: not seeing the soils for the trees? Agriculture, Ecosystems and Environment 104, 185–228.
- Bruijzneel, L.A. and Bremmer, C.N. (1989)

 Highland-Lowland Interactions in the GangesBrahmaputra River Basin: a Review of
 Published Literature. ICIMOD Occasional
 Paper, No. 11.
- De Beer, J. and McDermott, M. (1996) The Economic Value of Non-timber Forest Products in Southeast Asia, 2nd edn. Netherlands Committee of the International Union for the Conservation of Nature, Amsterdam.
- Godoy, R., Lubowski, R. and Markandya, A. (1993) A method for the economic valuation of nontimber tropical forest products. *Economic Botany* 47, 220–233.
- Grimes, A., Loomis, S., Jahnige, P., Burnham, M., Onthank, K., Alarcón, R., Cuenca, W., Martinez, C., Neill, D., Balick, M., Bennett, B. and Mendelsohn, R. (1994) Valuing the rain forest: the economic value of nontimber forest products in Ecuador. Ambio 23, 405–410.
- Kengen, S. (1997) Linking forest valuation and financing. *Unasylva* 48, 44–49.
- Lampietti, J.A. and Dixon, J.A. (1995) To See the Forest for the Trees: a Guide to Non-timber Forest Benefits. Environmental Economics Paper No 013. Environment Department, World Bank, Washington, DC.

- Mendelhson, R. and Balick, M. (1995) The value of undiscovered pharmaceuticals in tropical forests. *Economic Botany* 49, 223–228.
- Pearce, D. and Puroshothaman, S. (1995) The economic value of plant-based pharmaceuticals. In: Swanson, T. (ed.) Intellectual Property Rights and Biodiversity Conservation. Cambridge University Press, Cambridge, pp. 127–138.
- Ruitenbeek, H.J. (1989) Economic Analysis of Issues and Projects Relating to the Establishment of the Proposed Cross River National Park (Oban Division) and Support Zone. World Wide Fund for Nature, London.
- Simpson, R., Sedjo, R. and Reid, J. (1994)

 Valuing Biodiversity: an Application to

 Genetic Prospecting. Discussion Paper
 94–20, Resources for the Future, Washington,
 DC.
- Willis, K., Garrod, G., Scarpa, R., Powe, N., Lovett, A., Bateman, I., Hanley, N. and Macmillan, D.C. (2003) The Social and Environmental Benefits of Forests in Great Britain. Report to Forestry Commission Edinburgh. Centre for Research in Environmental Appraisal and Management (CREAM), University of Newcastle, UK.